

2025 ST. CLAIR COUNTY 4-H & YOUTH FAIR SPONSORSHIPS



Thank you for helping us be “The Best Family Fair In Michigan!”
We can’t wait to see you and the other 150,000+ visitors July 14-19, 2025

Checks payable to SCCAS, PO Box 325, Marysville, MI 48040
Contact us at mpennazoli@gmail.com or 810-364-9100

All sponsorships can be modified based on sponsor preferences

Grand Champion Sponsorship: \$3,000 and above

- Reserved covered seating at the VIP tent and light dinner/pop/water for 50 people for one Grandstand event; limited availability and alternative options may be offered if this is sold out
- Logo in our brochure under the list of events for the day you have VIP tent access
- Banner hung at VIP tent entrance for night you have VIP tent access
- Daily announcement at grandstand event
- Acknowledgement on our website and social media
- Customized package that may include admission passes, carnival passes, banners, cart stickers, brochure space, Fair shirts, or other items tailored to sponsor preferences
- Artwork for brochure needed by March 15, banner/cart artwork by needed June 15

Reserve Champion Sponsorship: \$2,000 – \$2,999

- Business card space (approx. 3” x 2”) in our event brochure
- 5’ x 3’ banner hung in the Rimrock Event Crater
- Second banner hung in Crater or Livestock/Project area
- Banner on grandstand bleachers (exclusive to \$2,000+ sponsors)
- Golf cart/UVT sticker (approx. 2’ x 1’) on cart used by event coordinators
- (6) Weekly Passes for unlimited admission to the fair for all in the vehicle
- Daily announcement at grandstand event
- Acknowledgement on our website and social media
- Artwork for brochure needed by March 15, banner/cart artwork by needed June 15

Best of Class Sponsorship: \$1,000 – \$1,999

- 5’ x 3’ banner hung in the Rimrock Event Crater
- Second banner hung in Crater or Livestock/Project area
- Golf cart/UVT sticker (approx. 2’ x 1’) on cart used by event coordinators
- (3) Weekly Passes for unlimited admission to the fair for all in the vehicle
- Daily announcement at grandstand event
- Acknowledgement on our website and social media
- All artwork needed by June 15

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Fun at the Fair Sponsorship: \$1,000

- 5’ x 3’ banner hung in the Rimrock Event Crater; artwork needed by June 15
- (3) Daily Carload Passes for single day admission to the fair for all in the vehicle
- (6) Daily Carnival Voucher for single ride tickets or wristbands depending on the carnival promotion for the day they are redeemed
- (10) Fair shirts; adult or youth unisex shirt size needed by June 15
- Daily announcement at grandstand event
- Acknowledgement on our website and social media

Blue Ribbon Sponsorships

Grandstand Sponsorship: \$600

- 5’ x 3’ banner hung in the Rimrock Event Crater; artwork needed by June 15
- Additional banners can be hung for \$300
- (2) Weekly Passes which allows unlimited admission to the fair for all in the vehicle
- Daily announcement at grandstand event
- Acknowledgement on our website and social media

Tram Sponsorship: \$600

- 5’ x 3’ banner hung on tram that moves visitors throughout the fair; artwork needed by June 15
- (2) Weekly Passes for unlimited admission to the fair for all in the vehicle
- Acknowledgement on our website and social media

Project Sponsorship: \$300

- 5’ x 3’ banner hung in the Livestock Arena or Project Barn/Tent; artwork needed by June 15
- (1) Weekly Pass for unlimited admission to the fair for all in the vehicle
- Acknowledgement on our website and social media

Brochure Sponsorship: \$300

- Business card space (approx. 3” x 2”) in our event brochure; artwork needed by March 15
- (1) Weekly Pass for unlimited admission to the fair for all in the vehicle
- Double sized space (approx. 3” x 4”) and second Weekly Pass available for an additional \$300
- Acknowledgement on our website and social media

Cart Sponsorship: \$200

- Sticker (approx. 2’ x 1’) on cart used by event coordinators; artwork needed by June 15
- (1) Weekly Passes for unlimited admission to the fair for all in the vehicle
- Acknowledgement on our website and social media