

BILLBOARD CONTEST

Superintendent:

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Judging: July

Location: Around the Region

Project Set Up: by July 1

Entry Deadline: July 1 by 4 p.m.

Check out Time: Must be taken 2 weeks after fair

Premiums: 1st=\$75; 2nd=\$60; 3rd=\$50; 4th=\$40; 5th=\$30

All other Billboards: \$20, All re-hangs \$10

Each group may enter up to 4 NEW billboards.

Project Requirements:

1. Billboards must be at least 3' x 5' but are encouraged to be larger.
2. Billboards must be made of a permanent material such as plywood, paint, etc.
3. Billboard advertising the fair must include **NAME OF THE FAIR, DATES AND LOCATION OF THE FAIR.**
4. Billboard advertising the livestock sale must include **NAME OF THE EVENT, THE DATE AND LOCATION OF THE EVENT.**
5. Billboards must be posted in a prominent location in the county, and very visible by passing cars, by July 1st. They must be positioned at least 33 feet from the of the road, on private property, per the SCC Road Commission. Billboards must be taken down within two weeks from the close of the fair or award will not be paid.
6. Billboards will be judged on creativity, design and their effectiveness in promoting the fair, i.e., if they are in a location where many people will be able to see them.
7. Clubs need to submit a billboard registration form for new boards. Include one picture of the billboard after it has been posted showing it clearly, and its location, to the fair office by 4 p.m. on July 1st
8. Billboard registration forms are available at the fair office or on the fair website.
9. Winners will be announced at Opening Ceremonies.
10. Billboards from previous years may be used again if they are still in good shape. The dates will need to be changed. Re-hangs only need to be listed on a sheet of paper with the club's name, location of board and a brief description of the board. **NO PICTURE IS NEEDED** for re-hangs. A \$10 premium will be paid on each re-hang, but will not be eligible for the placing in the current year's awards.
11. Clubs entering billboards must fill out an online entry to be paid an Award.

Division 9000 - Billboards

Class 01 Fair Billboard

Class 02 Livestock Billboard