

# 2022 ST. CLAIR COUNTY 4-H & YOUTH FAIR SPONSORSHIP OPPORTUNITIES

Thank you for helping us be "The Best Family Fair In Michigan!" We can't wait to see you and the other 100,000+ visitors July 18-23, 2022

## Grand Champion Sponsor - \$3,000

• Enjoy a VIP experience for one nightly event with up to 50 people, including reserved seating under a tent at the Event Crater and Fair Gift Package

## Reserve Champion Sponsor - \$2,000

- Combination of double business card, arena, event crater, tram, and golf cart/UTV sponsorships
- Includes (8) Weekly Passes which allows unlimited entrance to the fair for all in the vehicle

### Best of Class Sponsor - \$1,000

- Combination of arena, event crater, and golf cart/UTV sponsorships
- Includes (4) Weekly Passes which allows unlimited entrance to the fair for all in the vehicle

### **Fair Brochure Sponsorships**

Double Business Card Sponsor - \$600

- Promote business in a 3" x 4" space in our event and activity brochure
- Includes (2) Weekly Passes which allows unlimited entrance to the fair for all in the vehicle Business Card Sponsor \$300
  - Add your name or logo to 3" x 2" sized portion of our event and activity brochure
  - Includes (1) Weekly Pass which allows unlimited entrance to the fair for all in the vehicle

#### **Banner Sponsorships**

Event Crater Sponsor - \$500

- Promote your name or logo on a 3' x 5' banner hung around the nightly event crater
- Includes (2) Weekly Passes which allows unlimited entrance to the fair for all in the vehicle
- Additional banners are available at \$250 each and include an additional Weekly Pass

#### Tram Sponsor - \$500

- Get more exposure with a 3' x 5' banner featuring your name or logo on one of the visitor trams that moves throughout the fairgrounds and parking lots
- Includes (2) Weekly Passes which allows unlimited entrance to the fair for all in the vehicle Arena Sponsor \$300
  - Support our exhibitors and have your name or logo on a 3' x 5' banner hung in project barn/tent or livestock arena
- Includes (1) Weekly Pass which allows unlimited entrance to the fair for all in the vehicle Golf Cart/UTV Sponsor \$200
  - Showcase your name or logo across the fairgrounds on one cart used by Fair Board members
  - Includes (1) Weekly Passes which allows unlimited entrance to the fair for all in the vehicle

Please secure your sponsorship by March 1, 2022; all sponsors will receive thanks on our website (<a href="https://stclaircounty4hfair.org/sponsors/">https://stclaircounty4hfair.org/sponsors/</a>) and Facebook page

Prefer to create a customized sponsorship package, contact us at <a href="mailto:mpennazoli@gmail.com">mpennazoli@gmail.com</a> or 810-364-9100