

**ST. CLAIR COUNTY AGRICULTURAL SOCIETY
MONDAY, MARCH 9, 2020**

1) ROLL CALL

Meeting called to order at 7:00 p.m.

Present: Scott Hill, Tom Vincent, Rob Usakowski, Colleen Provost, Jacqui Rabine, Linea Burch, Lori Warchuck, Donna Wojtsiak, Bernie Dudek, Bob Clogg, Liz Pennazoli, Alan Thueme, Tim Warchuck, Chris Ruemenapp.

Absent: Kim Hetzel.

Excused: Mike Tomasek, Kent Renn, Nathan Havens, Linda Taylor, Mark Pedersen.

Guests: Tom Stickley, Vernon Preson, Megan Tomasek.

2) AGENDA

Request made to add helicopter by A. Thueme and B. Clogg requested to add brochure map. A motion was made by A. Thueme, supported by T. Warchuck to approve the agenda with those additions.

3) HEARING OF THE PUBLIC

Tom Stickley said that Jeff Lord is taking over CAP.

Megan Tomasek gave an update on the shared partnership between Fair Board and Council. They have been working on projects and everything is going well. Have finalized dates for the next two schools, but running dangerously close with the budget due to the number of kids attending these after school programs. Reached 240 kids and Palms and Gardens doing every month and doing trash cans and billboards so they have something to be shown at fair.

4) SECRETARY'S REPORT

No report.

5) TREASURER'S REPORT

A motion was made by T. Warchuck, supported by B. Clogg to approve the treasurer's report.

Motion carried.

6) MSU EXTENSION

Currently working on plans for needs assessment. 4-H Facebook, Twitter and Instagram seems to be where young kids are. Leaders' resource, hands-on, formatted newsletter being worked on. 4-H office needing to do references for leaders that have been there a long time. Working on a static display of tractors. Will have the shooting sports trailer if we can get volunteers. We have the 4-H archery range that can be used at fair.

7) FAIR OFFICE REPORT

One outstanding livestock bill from 2019.

8) COMMITTEE REPORTS

A) AWARDS

Order placed for clover sprout ribbons, there was an additional .25 per ribbon for the safety pin.

B) AUDIT – No report.

C) CAPITAL IMPROVEMENTS

Shane Hernandez told R. Usakowski they are trying to get capital improvement funds for fair into the next budget.

D) CRATER – No report.

E) ENTERTAINMENT – No report.

F) FACILITIES – No report.

G) HANDICAPABLE DAY

This has turned into a bigger day due to added interest. L. Warchuck has talked to other Extension staff and they are partnering with other MSU staff to put together a rolling exhibit that can be used at several fairs. This will be Wednesday 11-3, which will include a bouncy house for kids not going to the carnival, hands-on activities. Still looking for a \$1700 sponsor.

H) LIVESTOCK – No report.

I) PARKS AND RECREATION

Park Advisory meeting on March 25th at 6 p.m. in Community Building.

J) PERSONNEL

A motion was made by C. Ruemenapp, supported by L. Pennazoli to approve Laura Reckker and Jessica Usakowski as co-superintendents for the meat rabbits and Vernon Preston as the parking lot superintendent. Still looking for a cake decorating superintendent.

K) PUBLICITY

Discussed electronic billboard versus static billboards. Cost is \$3300 for 4 weeks and \$650 for set up for a total of \$4,050. J. Rabine talked to WYCD about running ads from 7-6-20 onward and having Rob and Holly do their show on Monday here. Quote is reaching 570,000 people and cost is \$14,300. Lower level package for them reaches 409,000 people, do less ads on this because Rob & Holly aren't advertising where they're going to be and to do that was \$7700 without onsite visit. Cost is \$900 per bus and \$600 set up for the bus wraps.

Fair Board will be doing Pig with a Purpose, raising one pig this year.

Discussed entertainment brochures. We usually run out by Tuesday of fair. Will do ½ sheets this year with day's events to hand out at the gate. People don't need the whole brochure when they come in for a day. Will have the map on the back.

A motion was made by A. Thueme to do a static billboard for \$4050, supported by T. Warchuck.

Motion carried.

Committee will order banners for the freeway and signs directing to the park. Committee will advertise with the cheaper package on WYCD. Committee will do the bus wraps in Blue Water area. Will try to get routes to Algonac, Fort Gratiot, Port Huron, Chesterfield.

A motion was made by T. Warchuck, supported by B. Clogg to order magnets for cars advertising fair.

Motion carried.

We have done a press release on the swine issues, will be doing another one on robotics, as well as the entertainment lineup. First Robotics donated the game field so that nothing has to be built and will be promoting the event at the fair through their channels.

Will be meeting with Andy Northrop on First Impressions on April 8th at 6:30 p.m. at MSU Extension.

Discussion held with Greenwood Veterinary regarding the trading cards for the draft horse. The cards would be promoting their horses. This needs to be clarified with them.

Discussion held about exchanging banners with businesses, where they hang ours and we hang theirs at the fair. We need to get that information out there, no cost to us. Would like our banner hung from June through fair. Family Farm indicated they would put up 2-3 banners. Brochure ads are almost full, have one night left at the Crater for sponsorship.

L) STILL EXHIBITS

Committee met and looked at comparing 2018 and 2019 exhibits, and projects were actually up in 2019 over '18 by 48, largest increase in crafts. Going to send home projects 7:30-8:30 on Friday night to accommodate Robotics, and any projects not picked up by 8:30 will be relocated. Still exhibit auction, waiting to decide what we're going to do after poultry decides what they're going to do with their auction. May move auction at the same time as the poultry auction for both going live.

M) SUPERINTENDENT DEVELOPMENT

Committee went over book and added job descriptions and will take out the history and hopefully have that back soon.

9) OLD BUSINESS – None.

10) NEW BUSINESS

A) BROCHURE MAP

B. Clogg is updating it for the entertainment brochure. Anyone have any changes submit them ASAP.

B) COVID-19

We are communicating with our team members and reinforcing our best-practice health and hygiene procedures at this time. Unsure how this will affect us.

C) HELICOPTER RIDES

Alan Thueme has been in contact with them and they plan to come. They will be placed by the monster truck rides. Potentially over by septic field. Will be here all 6 days.

D) POULTRY AUCTION

John Tomaschko is on board for doing a live poultry auction. Will need clerk and someone to do paperwork. We could also do wood carvings on that auction, still exhibits.

11) ADJOURNMENT

A motion was made by A. Thueme, supported by L. Pennazoli to adjourn at 8:34 p.m.

Motion carried.

Chris Ruemenapp, Secretary