

Minutes of Monday, February 10, 2020

1) ROLL CALL

Meeting called to order at 7:00 p.m.

Present: Kim Hetzel, Tom Vincent, Jacqui Rabine, Chris Ruemenapp, Donna Wojtysiak, Mark Pedersen, Liz Pennazoli, Alan Thueme, Tim Warchuck, Bob Clogg, Rob Usakowski, Mike Tomasek, Scott Hill, Nathan Havens, Colleen Provost, Lori Warchuck, Linda Taylor, Linea Burch.
Excused: Kent Renn, Bernie Dudek.

Guests: Mitchell Sovis, Dawn Nowicki, Megan Tomasek, Ray Long.

2) AGENDA

Request by T. Warchuck, supported by A. Thueme to add Council Auction passes for the fair, EZ-UP tent and release of animals on Saturday night to the agenda.

Motion carried.

3) HEARING OF THE PUBLIC

Swine superintendent Mitchell Sovis reported the superintendents are looking to exhibitors to transition away from posters and move to record books. He has a copy of record book. They are working on making record books equate to number of years in project. Request to add resources to the book where kids can find answers. Will submit book with answers to office.

Discussed that superintendents would like to ban Paylean for fair this year due to the swine industry is going away from use of Paylean. 164 of 180 countries have ban Paylean. Plan is to send letter by end of the month stating fair is banning use of Paylean and there will be an exhibitor agreement to turn in when submitting photo when pigs are tagged that exhibitors agree to terms. Recommendations supported by Livestock Committee. Paylean is a food additive. A motion was made by J Rabine, support by M. Tomasek to ban the use of Paylean in the swine project. Form is ready to be posted.

Motion carried.

4) SECRETARY'S REPORT

Della Fiedler, Pet Parade superintendent, passed away. A motion was made by A. Thueme, supported by T. Warchuck to approve the January 13, 2020 minutes.

Motion carried.

5) TREASURER'S REPORT

M. Tomasek sent out copies of the report. Tootsie the Clown contract is \$330. \$999.98 for pedal tractor puller's contract. Michigan Dynamometer's contract was \$750 in 2019 and \$800 in 2020.

A motion was made by C. Ruemenapp, supported by S. Hill to sign contracts submitted.

Motion carried.

J. Rabine submitted an invoice for the yard signs for \$1855. A motion was made by C. Ruemenapp, supported by A. Thueme to approve the treasurer's report as submitted.

Motion carried.

6) MSU EXTENSION

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Andy Northrop from St. Clair County MSU Extension works on a project called First Impressions and is available for fairs and festivals. People would visit the fair and visitors will be asked questions, data collected and compiled and presented to us afterwards. Cost would be potentially several hundred dollars for mileage reimbursement, gate passes and fair bucks to go down vendor row and evaluate food choices. Designed around tourism and cities and townships sign onto the program. A motion was made by C. Ruemenapp, supported by M. Pedersen to have this program at the fair including the expense related to this. We will need to work closely with Andy on developing questions. Anyone interested in doing this let R. Usakowski know.

Motion carried.

Val Fusee is filling in temporarily for Liane Allen who left to take another job. Career Day at SC4 was not well attended.

7) FAIR OFFICE REPORT

There is \$773.00 owing from Dunrite Roofing from the 2019 livestock sale and interest. L. Burch working on getting contract for horse drawn trams again and Ron Skover wants to raise rent, looking for contract to be signed. Garden Center building will be available if we're interested. A motion was made by A. Thueme, supported by T. Warchuck to extend the contract for the Marysville office.

Motion carried.

8) COMMITTEE REPORTS

A) AG EDUCATION

L. Warchuck attended Voice of Agriculture last week.

B) AWARDS – No report.

C) AUDIT

Committee met a couple weeks ago, completed 120 day report for MDA. We can probably as a committee do that report annually. Will need reports from M. Tomasek and R. Ruemenapp and can fill that out. Committee could probably do the 990, but may hire someone to help us on some of that if needed. Need to look into cost on what it would be to have an audit completed.

D) CAPITAL IMPROVEMENTS

Nothing in the budget from the State for 2020.

E) CRATER

Red Neck Truck races set for Wednesday night, along with Crazy Car Demolition Derby. Cost is \$6,000, would be an additional \$500 to add the class. A motion was made by T. Warchuck, supported by S. Hill to add \$500 additional for the truck races.

Motion carried.

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A motion was made by A. Thueme, supported by T. Warchuck to hire Dwayne Spaw for Tuesday intermission for the Monster Trucks.

Motion carried.

T. Vincent had contact with DTE Foundation and they responded immediately, but since no response. He's going to have someone check up on it tomorrow.

F) ENTERTAINMENT

YMCA would like to come to fair and do Y on the Fly and bring out trained staff members and encourage safe free play and basketball, flag football, disk golf and sport activities. They go to different parks and schools and it will cost us a pass for people to come in. Location? Petting Farm area is a good spot. Mon-Thursday. Blue Blocks on Fri & Sat.

Cincinnati Circus cost is \$5500 for the week to have the magician. D. Wojtysiak suggesting letting it go this year, maybe another year.

L. Taylor confirmed us the Lions but they won't let us know until end of March which Lion Legend will be here.

G) FACILITIES – No report.

H) HANDICAPABLE DAY

Committee met last week and decided to bring Woodland out and open up to approx.. 50 other students. Flyer sent out today to special ed for all of the county with registration info and hopefully people will register and it send back. Will mail out direction letter, car pass for those not from Woodland's. Looking for sponsors to make all kids t-shirt and if no t-shirt they don't get an armband for the carnival. Looking for about \$2000 in sponsor monies.

I) LIVESTOCK

Tagged 47 beef animals, 6 back up and 1 heifer. Swine project may possibly do PQA this year. April 23rd Theresa Whitenight will lead an exhibitor meeting at 7 p.m. Committee looking at purchasing goat pens. Request for additional fans for veal to have more air circulating. Looking for sun shades for sides of tents. Kay Smith sending out a survey regarding Munsell's, and discussed auction prices of turkeys were huge by doing a live auction. Reaching out to exhibitors to do a live auction on Fri or Saturday afternoon for poultry. Can do the still exhibit auction at the same time.

Discussed having Yale Steel do fence posts for the sheep pens so they're easier to set up. Currently needing to pound posts for each pen. Shane will make brackets to bolt onto the wall. Will need to check with Parks to see if the brackets can be installed permanently.

Joe Whitenight looked at the barn in regards to adding a champion row and he suggested the best way to do it is to replace the trusses in the barn to extend one side. Maria and Scott Hill resigned as meat rabbit superintendents.

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Alan Thueme said if we're interested in an air conditioned show arena that Sunbelt will give us an estimate, would have to enclose with plastic the arena.

J) PARKS AND RECREATION – No report.

K) PERSONNEL

Will advertise the meat rabbit superintendent position. Got an application from Vernon Preston for the parking lot superintendent position and will invite him to March meeting so everyone can meet him.

L) PUBLICITY

J. Rabine met with representative from Radio First and talked about commercials, live broadcasts, advertising in PH/St. Clair/Vacationland with a 50,000 copy distribution and pop up ads on website, cheaper than before. Total investment \$11,666. Talked about still advertising on 1 major market WYCD. Looking for Macomb Co. station with ads, anyone where we can look in northern Macomb. Other thing Radio First suggested Snapchat, that's where the kids are at and that's what we need. Talked about side bar at another meeting about hiring Emma Rabine to work with Snapchat. We don't have much on Instagram or Snapchat. Will work approximately 5 hours a week, will work week of fair, week before fair approximately 40 hours each week constantly hitting top of everyone's feed, including Facebook live, set up filters on Instagram and Snapchat. Yard signs ordered. Will look at bus wraps in Macomb Co. A motion was made by M. Tomasek, supported by B. Clogg to spend \$11,667 on Radio First advertising.

Motion carried.

M) SPONSORSHIP

Two contracts for night events paid in full. Still working on getting sponsors for each night. If nights are not all filled, will only do one tent.

N) STILL EXHIBITS

Meeting on Monday at 6:30 p.m. Passed out survey results today and will talk about change in auction.

O) SUPERINTENDENT DEVELOPMENT

Meeting February 19th.

9) OLD BUSINESS

A) ROBOTICS

Dawn Nowicki redid the robotics proposal that she brought a few months ago. Still Exhibit barn is requested which would allow them to have a middle school event, not combine all 3 events in one barn. Approx. 12 team to 28 team event if they had still exhibit barn.

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Additional cost needed to get field elements, playing fields. Figures based on assumption of bringing in 28 teams. D. Nowicki is not seeing us having a problem bringing in 28 teams, top line is FTC middle school 28 teams, 15 kids on team, approximate 10 members and parents and siblings, 840 people just for that event. First Lego League are 4th and 5th grade. No high school teams included in proposal. Season done first weekend in May. Schools, trying to keep kids involved year around. Build season starts in Sept. Looking for things to keep kids engaged all year around. Will need bleachers. Awards to be passed out after final event, tally scores for 1 hour, DJ playing and people dancing for an hour and about hour presentation. Will need picnic tables, 28 tables. Would like to sell sponsorships for event, banners, split funding 50/50 with us, out of that sponsorship the cost of large vinyl banner and get referee t-shirts out of that money.

Will start set up on Friday night, but we wouldn't tear down still exhibit barn until 8 p.m. on Friday night. A motion was made by A. Thueme, supported by M. Tomasek to let still exhibits out on Friday night at 7:30 p.m. and use barn unless alternative source comes up, as well as use of white tables.

Motion carried.

10) NEW BUSINESS

A) COUNCIL AUCTION PASSES

We will donate 10 passes with t-shirt and accessories. A motion was made by M. Tomasek, supported by C. Ruemenapp to donate those passes.

Motion carried.

B) PARKING PASSES

M. Tomasek suggested outside sticker, no potential to photocopy and re-create. Exterior decal, numbered sequentially, holographic look to it. A motion was made by L. Pennazoli, supported by M. Pedersen to purchase those passes.

Motion carried.

C) EZ-UP TENT

We need a metal frame 10x20. Ray Long will look into that for purchase.

D) RELEASE OF ANIMALS ON SATURDAY NIGHT

Request for clarification, livestock (cattle, goats, llamas, sheep) cannot leave their pens prior to 11:00 p.m., but tack and decorations, bedding can be removed at 10:00 p.m. This does not include horses who have their own guidelines.

E) TRAMS

Ray Long is going to take over trams for 2020. He would like to contact past drivers and get their names and addresses to set up a schedule. He will contact J. Schelske to see if he has records. Had issues regarding the monster truck rides and that will have to be worked on.

F) VENDOR

Discussion regarding having a lottery truck as a vendor. They would sell tickets.

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G) 501C3

Kellen Elliott from the Kelly Law Firm is working on this.

11) ADJOURNMENT

A motion was made by C. Provost, supported by A. Thueme to adjourn at 9:15 p.m.

Motion carried.

Chris Ruemenapp, Secretary