

## **BILLBOARD CONTEST**

Superintendent: Barb Hurley, (810) 327-2630 or 357-2427  
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Awards: 1st=\$75; 2nd=\$60; 3rd=\$50; 4th=\$40; 5th=\$30; All other new billboards = \$20, All re-hangs=\$10

Judging: July

### **Requirements:**

Each group may enter an unlimited number of NEW billboards in each division.

1. Billboards must be at least 3' tall and 5' wide but are encouraged to be larger.
2. Billboards must be made of a permanent material such as plywood, paint, etc.
3. Billboards advertising the fair must include **name of the fair, dates and location of the fair.**
4. Billboards advertising the Livestock Sale must include the **name of the Event , the Date and the Location of the Event**
5. In there is a theme, incorporate current year's fair theme is encouraged but not mandatory.
6. Billboards must be posted in a prominent location in the county, and very visible by passing cars, by July 1st. They must be positioned at least 33 feet from edge of road, on private property, per the SCC Road Commission, 388-4026. Billboards

must be taken down within two weeks from the close of the fair or award will not be paid.

7. Billboards will be judged on creativity, design and their effectiveness in promoting the fair, i.e. if they are in a location where many people will be able to see them.

8. Clubs need to submit a billboard registration form for new boards. Include one picture of the billboard after it has been posted showing it clearly, and its location, to the fair office by 4 p.m. on July 1st.

9. Billboard registration forms are available at the fair office.

10. Winners will be announced at Opening Ceremonies.

11. Billboards from previous years may be used again if they are still in good shape. The dates will need to be changed. Re-hangs only need to be listed on a sheet of paper with the club's name, location of board and a brief description of the board. NO PICTURE IS NEEDED for re-hangs. A \$10 premium will be paid on each re-hang, but will not be eligible for the placing in the current year's awards.

12. Clubs entering billboards must fill out an online entry to be paid an Award.

### **Billboards**

Class 1 : Fair

Class 2: Livestock



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