

St. Clair County Agricultural Society | 2018

Minutes of Monday, March 12, 2018

1) ROLL CALL

Present: Kim Hetzel, Kristy Hardy, Mike Tomasek, Lori Warchuck, Tim Warchuck, Alan Thueme, Bob Clogg, Rob Usakowski, Chris Ruemenapp, Scott Hill, Bob Blumerich, Donna Wojtysiak, Colleen Provost, Tom Vincent, Bernie Dudek, Dan McCue, Jacqui Rabine, Linea Lewis.

Excused: Al Leone, Kent Renn.

Guests: Linda Taylor, Megan Tomasek, Barb Hahn, Tom Stickley, Andrew Hanson, Abby & Chris Summers.

Meeting called to order at 7:00 p.m.

2) AGENDA

K. Hardy requested to add under New Business livestock show changes. R. Usakowski asked to add under Old Business convention. A motion was made by T. Warchuck, supported by S. Hill to approve the agenda with the additions.

Motion carried.

3) SECRETARY'S REPORT

A motion was made by M. Tomasek, supported by J. Rabine to approve the February 12, 2018 minutes.

Motion carried.

4) TREASURER'S REPORT

Can delete income for bump and run and figure 8, won't have income from those. We will get sale of additional pit pass and drop expenses down \$3,000. L. Warchuck asked about a budget for the ag education of \$2,000. M. Tomasek will add a line in the budget for that. Adjust the tractor pulls next month. Need to add monster trucks and drag racing of \$3500. Monster truck cost is \$20,000. Need to talk about advertising budget. Change publicity to \$32,000. A motion was made by T. Warchuck, supported by B. Clogg to approve the budget with the amendments.

Motion carried.

Bill for C. Ruemenapp for ink cartridge of \$94, and bill submitted for Clydesdale's for \$3,000 for Greenwood Farms and veterinary services. A motion was made by T. Warchuck, supported by B. Dudek to approve the bills submitted.

Motion carried.

5) HEARING OF THE PUBLIC

Barb Hahn requested that we allow the St. Clair County Kennel Club to use the electrical panel for no fee. A motion was made by C. Ruemenapp, supported by K. Hardy to allow them to use the panel under the same terms and conditions as in 2017.

Motion carried.

Earth Fair requested to use the trams in April. A motion was made by C. Ruemenapp, supported by S. Hill to allow them to use it.

Motion carried.

6) FAIR OFFICE REPORT

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There is \$1,776.00 owed by Farmers Insurance, Amy Pratt from the 2017 livestock sale. If not paid by April meeting we will file a small claims. Kim Hetzel said she would attempt to collect that. Deadline for info to be turned in for the brochure is April 1, 2018.

7) MSU EXTENSION

Council Auction brought in \$17,000. Fair Fab Pack with stuffed animal and goodies went well. Interviews for new district coordinator. New cash register system going in by end of April to do credit card transactions at the 4-H office. Embryology starting this week. Day Camp catalog was posted. Working with Sanilac County to do a livestock dog exchange. Thumb Area 4-H camp, looking for teen counselors and a camp nurse. Earth Fair April 27-28. Horse project currently down 72 4-H members. Farm to Town urban program starting, programming with nutrition staff in public housing. Fair swag will be sold in the 4-H office.

8) COMMITTEES

A) AG EDUCATION

Targeting 50 kids coming into the fair, 6 mini education stations, rabbits, bees, chicks, mini horse, sheep and dairy focus sessions on Wednesday at 9:00 a.m. Working on the trading cards. Fair mascot is Lester. Blacksmith confirmed to come in and do some creative art work on Saturday. Sheep herding demo in grove area on Saturday. Working on ag facts as a Power Point to run on the TV's that aren't being used.

Meet your local farmer will be expanded this year. Ag tent theme is eat your egg, dirt to dinner. Sponsorship letter for the trading cards will be going out.

B) AWARDS

No report.

C) CAPITAL IMPROVEMENTS

Grant announcement March 15th.

D) CRATER

Ben Risney contract the same as 2018. A. Thueme will get that to R. Usakowski to be signed. No pricing from the sound guy on the upgrades. Clancy's confirmed in the sponsorship tent for Wednesday. Mike the sound guy wanted to put an air conditioner in the sound booth, different speakers for the beef arena and a different amp.

E) ENTERTAINMENT

Working on getting things together for the brochure.

F) FACILITIES

Manure removal, need to get a contract ahead of time.

G) LIVESTOCK AUCTION

May weigh in logistics discussed. Wanted to get a plaque for Charles Winn. Brass plate for the door and plaque for the family. Animal health meeting for superintendents and veterinary to be scheduled. Find out when Stacy's available.

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H) PARKS AND RECREATION

Working on scheduling a five-year contract.

I) PERSONNEL

Duane and Sarah Driscoll have resigned as dairy superintendents. A motion was made by M. Tomasek, support by A. Thueme to approve Audree Danielson as a dairy superintendent. A. Thueme will take Sheriff and EMS. Someone needs to take over the trams. Andrew Hanson from CAP will take over the trams.

J) PUBLICITY

Julie Law from 360 Event Productions gave a presentation earlier today to Fair Board Directors on what she could do for our publicity dollars. Asked her to give us some references and she'll provide that. She would do the media buys, probably spend the same amount but we would get more for our advertising. Don't have one comprehensive plan putting everything together.

Committee would like to move forward at a maximum dollar amount and committee to decide how it's divided up. J. Rabine to call her tomorrow and have her give us a plan what she can do for us by next Wednesday.

A motion was made by K. Hetzel, supported by B. Clogg to have Julie Law give us a price quote what she can do us for \$25,000 and \$28,000 advertising which includes her fee.

Motion carried.

Wi-Fi for everyone at the fair? Companies to come out and set it up, but there would be a cost.

K) SPONSORSHIP

Adding a third tent was discussed, but there isn't enough room if we add two additional sets of bleachers. To date no sponsored confirmed for the Crater. Sponsor Pond Guy is paid. Clancy's all set for Wednesday night. Meeting on the 21st for sponsorship. Publicity at 6:00.

L) SUPERINTENDNET DEVELOPMENT

No report.

M) SUPPORT ORGANIZATIONS

Capac Athletics would do the south side of the parking lots. A motion was made by M. Tomasek, supported by S. Hill to contact with Capac Athletics for \$6500. Rob Usakowski will work with them.

Motion carried.

9) OLD BUSINESS

a) FLAG

C. Ruemenapp thinks the flag got packed away to the office last year. We need to check, otherwise purchase a 30 x 42 Garrison flag.

b) REIMBURSEMENT FOR WINDOW

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A motion was made by C. Ruemenapp, Supported by T. Warchuck to send Mike Thornhill \$91 for replacement of window.

Motion carried.

c) FAIR BOOK CHANGES

Written changes submitted, more to follow in April. Tom Stickley would like to have something in the fair book for crowd control about Saturday night the horse project can tear down at the conclusion of hauling out livestock by the swine barn.

d) CONVENTION RECAP

Working on animal health meeting. Coloring contest into schools. Graphic designer could work on coloring sheet or fair logo.

Will need to use barricades for vehicle safety. Whole bunch of fairs lost money on musical acts, \$60,000 at one fair.

Fair Board is not a tax deductible organization, we are a 501c5, not a c3, contributions for sponsorships are not tax deductible. Discussed creating a separate 503c3 that becomes a foundation for their fair and people can make charitable contributions.

e) SHIRTS

T. Warchuck suggested giving volunteers expectations and explain duties. Shirts that they know who's working, parking and gate people.

f) TRACTOR PULLS

A motion was made by A. Thueme, supported by M. Tomasek to approve the contract for the tractor pulls.

Motion carried.

g) WEBSITE

Shooting for the first or second week of April for completion.

h) ADMISSION PASSES

M. Tomasek working on weekly passes.

10) ADJOURNMENT

A motion was made by T. Warchuck, supported by A. Thueme to adjourn at 8:53 p.m.

Chris Ruemenapp, Secretary