

SAMPLE PERSONAL BUYER LETTER FROM A 4-HER

This is to be used as a sample for 4-Hers to write their own personal letters inviting buyers to come to the fair and the 4-H Small and Large Livestock Auction.

Dear Local Business Person,

Well, it's that time of year again. Summer is almost over and 4-H kids are preparing to embark on another fair. As you know 4-Hers work very hard to raise their top quality animals, but most important is that they learn a lot in the process and make a ton of new friends. While caring for an animal, a 4-Her learns responsibility and reliability on themselves. Not only that, but most 4-Hers learn people skills and other career skills such as record keeping and public speaking. 4-H leaves a big mark on the people it touches. You can come out and see how 4-H has helped a lot of Tuscola County kids, teens and adults by visiting us in Caro during the Tuscola County Fair on July 17 - 23, 2011. You'll see over 600 kids, teens and leaders as well as volunteers working together to make something wonderful happen for everyone who takes part.

We would also like to extend an invitation to you to come to the 4-H Livestock Auction on Thursday, July 21st. Small Livestock will start at 9:30 a.m. and Large Livestock will start immediately following, but not prior to 11:00 a.m. Buyers are encouraged to attend the Farm Bureau luncheon between sales and the ice cream social afterwards.

While at the fair, you'll have a chance to see the many different exhibits ranging from rabbits and beef cattle to sewing and photography. Plus you're not limited to just coming out on Thursday. Indoor projects will be on display all week and a different animal will be shown each day of fair week. There are many night time entertainment shows and plenty of rides for the kids as well.

So we encourage you to come on out and join us for a week of fun and festivities at the Tuscola County Fair. We hope to see you supporting local 4-Hers at the 4-H Livestock Auction on Thursday, July 21st. Take the time to meet some of the 4-Hers and talk to them about their projects. We're sure they would love to tell you about some of their experiences with 4-H.

See you at the Fair,



Carrie Clover (4-H Member)

Remember, it is just as important to thank all of the buyers, bidders and sponsors that support the fair and 4-H as it is to invite them to the fair.